

# The Pirates' Hook

## Advertising Contract 2023-24

Riverside High School  
3218 Rose of Sharon Rd  
Durham, NC 27712  
p: 919.560.3965  
f: 919.560.3798

Bryan Christopher, adviser  
[bryan\\_christopher@dpsnc.net](mailto:bryan_christopher@dpsnc.net)  
[thepirateshook.com](http://thepirateshook.com)

Business Name: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Hook sales representative: \_\_\_\_\_

Ad Size	Issues	Design	Price
<input type="checkbox"/> Back cover	<input type="checkbox"/> November	<input type="checkbox"/> Client will design ad	
<input type="checkbox"/> Full page	<input type="checkbox"/> February	<input type="checkbox"/> Hook staff will design ad	
<input type="checkbox"/> ½ page	<input type="checkbox"/> April		
<input type="checkbox"/> ¼ page	<input type="checkbox"/> May		
<input type="checkbox"/> ⅛ page			
<input type="checkbox"/> Business card			
<input type="checkbox"/> Online (homepage)			
<input type="checkbox"/> Online (sponsor page)			

*Each issue of Riverside's award-winning, bilingual student newspaper is published six times a year. One thousand copies are distributed to students, staff, and the Durham community. Content also appears online at [thepirateshook.com](http://thepirateshook.com) and @thepirateshook.*

*All advertising must be prepaid prior to placement. Payments must be made in full to receive discounts. The Pirates' Hook reserves the right to refuse an ad for any reason. Ads for products illegal or inappropriate for minors will not be accepted.*

Business authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Hook sales rep signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for supporting Riverside High School and The Pirates' Hook!***

# The Pirates' Hook

## **Sponsor Contract 2023-2024**

Riverside High School  
3218 Rose of Sharon Rd  
Durham, NC 27712  
[bryan\\_christopher@dpsnc.net](mailto:bryan_christopher@dpsnc.net)  
[thepirateshook.com](http://thepirateshook.com)  
[@thepirateshook](http://@thepirateshook)

*The Pirates' Hook* is an award-winning, bilingual, student-run publication. Riverside's journalism program is entirely self-funded by advertisers and sponsors. Individuals who want to help The Hook but aren't interested in placing an ad in the paper or online can sponsor the program with a one-time donation.

Yes. I want to sponsor The 2022-23 *Pirates' Hook* for \$50.

I want to do even more. Enclosed is \_\_\_\_\_.

I can't be a sponsor but want to support The Hook. Enclosed is \_\_\_\_\_.

Name \_\_\_\_\_ Email \_\_\_\_\_

**Address**

## Phone

Please make checks payable to "The Pirates Hook" and mail to the school's address.

*Help us find Hook sponsors. Please add addresses or email addresses of other potential supporters. Thanks!*

Name: *Address or email:*

Name: *Address or email:*

Name: \_\_\_\_\_ Address or email: \_\_\_\_\_